

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First-Named Inventor:

YEVGENY EUGENE SHTEYN

Application No.: 09/283,545 Conf.: 1179

Date Filed: 4/1/1999

Atty Docket No.:

PHA 23.633

Art Unit: 2615

Examiner: CHEVALIER, ROBERT

Official

Title: TIME- AND LOCATION-DRIVEN PERSONALIZED TV

Assistant Commissioner for Patents
Washington, D.C. 20231RECEIVED
10/21/02

APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

Chris Horgan
Edward Blocker
Gwenaelle Le Pennec
Jeroen Heuvelman
Kevin Fortin
Kevin Simons
Michael J. Ure
Peter Zawilski

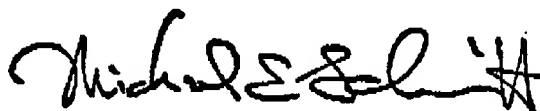
Registration No. 40,394;
Registration No. 30,245;
Limited Recognition under 37 CFR §10.9(b);
Limited Recognition under 37 CFR §10.9(b);
Registration No. 35,140;
Registration No. 45,110;
Registration No. 33,089; and
Registration No. 43,305

c/o PHILIPS ELECTRONICS NORTH AMERICA CORPORATION, Corporate Intellectual Property, 1000 West Maude Ave., Sunnyvale, California 94085, his Associate Attorneys/Agents with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

All correspondence concerning this application and the letters patent when granted should be addressed to the undersigned Attorney of Record.

Respectfully,

By



Michael E. Schmitt, Reg. 36,921
Attorney of Record

Dated at Sunnyvale, California
on October 21, 2002.


BEFORE THE OFFICE OF ENROLLMENT AND DISCIPLINE
UNITED STATE PATENT AND TRADEMARK OFFICE

LIMITED RECOGNITION UNDER 37 CFR § 10.9(b)

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Expires: December 11, 2002


Harry I. Moatz
Director of Enrollment and Discipline